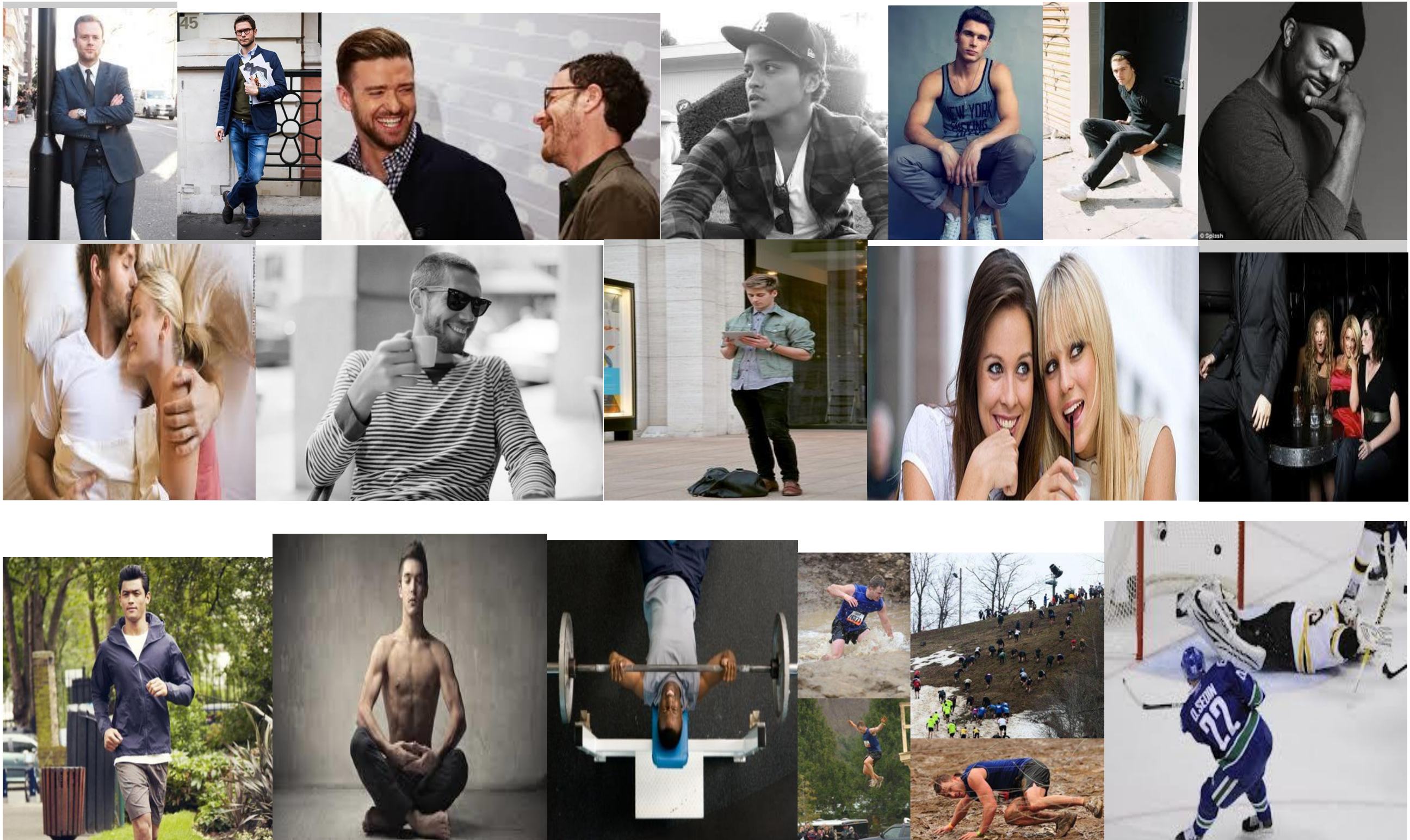


## APPENDIX 1: Gallant & Bold – Customer Lifestyle Profile



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